

CHILDREN'S DEFENSE FUND

25TH ANNUAL LOS ANGELES BEAT THE ODDS[®] AWARDS

THURSDAY, DECEMBER 3RD, 2015 • BEVERLY WILSHIRE HOTEL
COCKTAILS 6:30 PM • DINNER 7:15 PM

DIAMOND SPONSOR \$100,000

20 Tickets (premier seating), Diamond Ad in visual tribute journal, special mention at event, name listed as Diamond Sponsor in printed materials, acknowledgement in event press release and CDF Annual Report, celebrity presenter seated at table, sponsorship of 6 family or friends of awardees' choice.

EMERALD SPONSOR \$75,000

18 Tickets to event (premier seating), Emerald Ad in visual tribute journal, special mention at event, name listed as Emerald Sponsor in printed materials, acknowledgement in event press release and CDF Annual Report, sponsorship of 4 family or friends of awardees' choice.

PLATINUM SPONSOR \$50,000

16 Tickets to event (premier seating), Platinum Ad in visual tribute journal, special mention at event, name listed as Platinum Sponsor in printed materials, acknowledgement in event press release and CDF Annual Report, sponsorship of 4 family or friends of awardees' choice.

GOLD SPONSOR \$25,000

10 Tickets (most preferred seating), Gold Ad in visual tribute journal, name listed as Gold Sponsor in printed materials, acknowledgement in CDF Annual Report, sponsorship of 2 family or friends of awardees' choice.

SILVER SPONSOR \$10,000

10 Tickets (preferred seating), Silver Ad in visual tribute journal, name listed as Silver Sponsor in printed materials, acknowledgement in CDF Annual Report.

BRONZE SPONSOR \$5,000

8 Tickets, Full Page Ad in visual tribute journal, name listed as Bronze Sponsor in printed materials, acknowledgement in CDF Annual Report.

INDIVIDUAL SPONSOR \$1,500

2 tickets (preferred seating), half page in visual tribute journal, name listed as Individual Sponsor, acknowledgement in CDF Annual Report.

Deadline to be listed on invitation is Friday, October 30, 2015. Individual tickets will be sold through an invitation after Monday, November 2, 2015.

I would like to place a message in the Visual Tribute Journal—see reverse side for ad specifications. In lieu of a printed program, the Visual Tribute Journal will be shown at the event and on CDF website.

Platinum Ad \$10,000 Emerald Ad \$7,500 Gold Ad \$5,000 Full Page \$2,000 Half Page \$1,000

DEADLINE FOR VISUAL TRIBUTE JOURNAL IS FRIDAY, NOVEMBER 20, 2015

I/We are unable to purchase one of the above, but wish to support the 2015 Beat the Odds[®] honorees with a contribution of \$_____.

I/We would be happy to have our name listed on the Benefit Committee.

NAME/ COMPANY (AS YOU WOULD LIKE TO BE LISTED)

COMPANY/ NAME

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

VISA OR MASTER CARD #

EXP DATE

SIGNATURE

Please make checks payable to **Children's Defense Fund - CA** and mail: **c/o 5B Events, 10536 Culver Blvd., Culver City, CA 90232**
p (310) 559-9334 • f (310) 559-3129 • harvin@5Bevents.com
Tax ID #52-0895622 • Tax deductible over Fair Market Value (\$150 per ticket)



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**25TH ANNUAL LOS ANGELES
BEAT THE ODDS[®] AWARDS**

AWARDS JOURNAL SPECIFICATIONS

In lieu of a printed program, the Visual Tribute Journal will be shown at the event and on the CDF website. Levels are distinguished by the amount of time the ads are shown on the screen.

AD SPECIFICATIONS

COLOR: All ads are in full color, RGB mode.

SIZE: Full page 1720 pixels wide by 880 pixels high; Half page 835 pixels wide by 880 pixels high.

DOCUMENT FORMAT: 72 dpi jpg or PDF and original document (InDesign, Photoshop, Illustrator) with imported images and fonts in case we need to make corrections. Please note: Artwork sent in Microsoft Word documents may be subject to redesign. Text messages can be typeset for you.

DELIVERY METHOD: email to harvin@5Bevents.com

PLEASE INCLUDE: Contact name and phone number in case of questions.

DEADLINE: FRIDAY, NOVEMBER 20, 2015

SEND ADS TO:

Harvin Rogas

Children's Defense Fund - CA, c/o 5B Events

10536 Culver Blvd., Culver City, CA 90232

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harvin@5Bevents.com

